



Moayad Al-Qahtani

Executive Design Director

AREAS OF EXPERTISE

Interior Architecture | Design & Execution | Design Management | Project Management | Strategic Planning | Creative Direction | Branding | Team-building & Leadership | Food & Beverage

+5

years of experience working on

60

interior design projects of which

43 are

design & execution within

18

■ **food & beverage**

7

■ **hospitality**

27

■ **retail**

19

■ **other**

Contact

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Moayad Al-Qahtani

Experience

UMQ DESIGN STUDIO

Founder & Executive Design Director | 2019 – Present

Head of design and execution. Creative director. Brand strategist. Providing strong design leadership and recruiting high-performance interior design and branding teams. Steering company development. Successfully negotiated favorable terms with local business owners.

■ Key Contributions

- Leading design and execution of +60 Restaurants and retail stores in KSA
- Company growth from 7 to +20 employees
- Renovation of InterContinental hotel branches in Taif and Riyadh, KSA
- Directing the design and execution of Arabian Oud branches and expos

■ Responsibilities

- Managing the design process from start to finish
- Responsible for driving excellence in health and safety, ensuring that risks are minimized in the design process
- Ensure technical resources are managed effectively
- Ensure design teams adopt and make effective use of standards and practises
- Ensure required quality checking/approval procedures are carried out
- Prepare of Scope of Works documents for each design stage, as part of RFPs and/or contract documentation for external consultants
- Contribute to design team progress / quality reporting
- Support Client with input to production of brief documents as required

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■ Professional Skills

- Exhaustive knowledge in various architectural design aspects
- Creative thinking and concept creation
- Leading interior architecture and branding teams
- Profound experience in restaurants design of different classes
- Mastery in material selection, furniture and textile
- Deep knowledge in hospitality sector standards
- Revising and inspecting all construction execution documents

■ Education

Bachelor Degree in Interior Architecture - 2017
King AbdulAziz University, Jeddah, Saudi Arabia

■ Certifications

- Marketing Strategy, Institute of Leadership & Management - ILM
- Digital Marketing - ILM
- Art of Negotiation - ILM
- Food and Beverages Marketing & Design - ILM
- Building Information Modeling, BIM, Autodesk

Softwares

Revit, Wrike,
Microsoft Office

Language

Arabic (Native)
English (Fluent)

Positions

Design Director, Co-owner
Hodaj Cafe, Riyadh, KSA